

2015-2016 / 5776

Innovations



Jewish Learning Venture™

What's in a Name?



Jewish Learning Venture is the indispensable resource and **catalyst for change** that strengthens the institutions and families of the Greater Philadelphia Jewish community.

Known for taking calculated risks, we **survey the landscape** of Jewish and American life to understand its trends and realities and, with insight from that data, generate powerful and enriching initiatives.

Our extensive experience allows us to incubate **new ideas** and implement them with high impact and success. We apply critical thinking in order to disrupt, improve, and create momentum within Jewish education and engagement, and innovate programs to help people live connected Jewish lives.

Our commitment to our mission and the spirit behind it is so strong, we put it in our name: Jewish Learning Venture.

Something ventured, everything gained.

Jonathan M. Broder
President

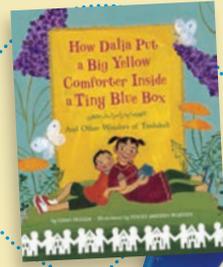
Rabbi Philip Warmflash
Executive Director



We are enterprising and ambitious. We thoughtfully consider what is outdated or mundane in Jewish life and develop new and unconventional approaches—leading-edge programs that yield positive results. Nimble and adaptive, we are dedicated to ensuring Jewish institutions are vital and families are engaged.

Entrepreneurial

We launched our family engagement initiatives to amplify the impact of



the beloved book subscription program. We satisfy families' desires for more and diverse programs by mixing traditional face-to-face experiences with social networking connections. Through jkidphilly, we offer robust, multigenerational enrichment programs that are being emulated by many other communities in North America.

We also strengthen Greater Philadelphia area synagogue professionals and volunteers by supporting their efforts to make family engagement a priority through the Berger Synagogue Network for Families with Young Children.

We deliver resources to **4,750 families**

who receive our monthly jkidphilly e-newsletter.



We cultivate one-to-one relationships with **1,150+ families**



We connect with **5,000+** people per week

through Facebook and other online venues.



We provide resources to

800 visitors per month

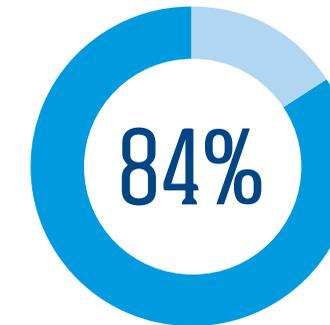
through jkidphilly.org



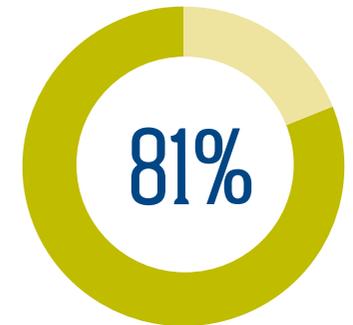
Families who participate in jkidphilly programs tell us they...



have a **greater interest** in attending Jewish communal events and programs.



feel **more connected** to Jewish community.



have **greater knowledge** about other Greater Philadelphia Jewish community programs, agencies, and/or engagement opportunities.



40,000+

books and CDs delivered yearly

5,000+

children ages 6 months to 8 years are enrolled in PJ Library

500+

children ages 9 to 11 years are enrolled in the new PJ Our Way

3,600+

families are enriched by our PJ Library programs

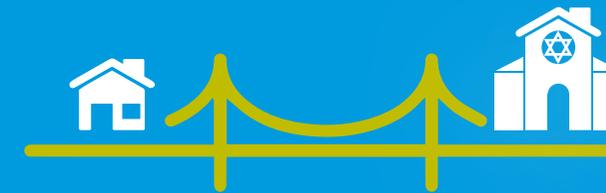
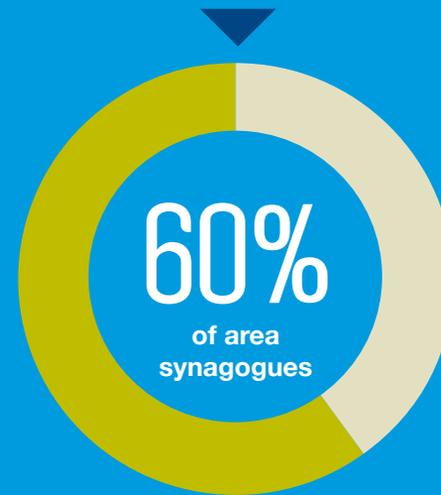


We involve **120** "jkidphilly Venturers" in home-based mitzvah projects, and we partner with 28 Jewish organizations on jkidphilly initiatives.

We hosted **200** people at the 2nd jkidphilly Grandparents' Celebration, a multigenerational day of activities.



Since 2008, we **TRIPLED** the number of congregations in the Berger Synagogue Network for Families with Young Children – now reaching



WE BUILD BRIDGES

between homes and **10 EARLY CHILDHOOD EDUCATION CENTERS** and **6 CONGREGATIONAL SCHOOLS** through PJ Goes to School.

We produce 100 programs and resources for families from

108 ZIP CODES

across the major neighborhoods of Greater Philadelphia (Bucks County, BuxMont area, Center City, Chester/Delaware Counties, Lower Merion, and the Old York Road corridor).

Daring

Our passion for empowering people to make Jewish life, learning, and community relevant and meaningful compels us to create illuminating programs that generate transformation. Shaking up the status quo involves taking risks; the results of our work demonstrate that doing so is well worth the rewards.

Jewish supplementary schools are an integral part of our children's Jewish education and our research shows the models used by most schools are outdated. Our leadership helps congregational schools revitalize their models and curricula in ongoing and multi-year overhauls to become both learner- and family-centered.

WE LEAD 11 CONGREGATIONS

through a process of revolutionizing their education models energizing a collective total of

2,500+
students in kindergarten through 7th grades and their families.



NEW MODELS of Jewish education include:

-  A **MIXED-GRADE MODEL** focused on Jewish values that takes place on Shabbat, bringing to life rituals formerly only studied in the classroom.
-  Uniting 3 congregations to implement one **EXPERIENCE-BASED MODEL** for students and their families.
-  Creating a **CONGREGATION-WIDE LEARNING MODEL** in which adults and elementary-age students focus on and share the same content areas in creative ways.

We provide the staffs of **44 CONGREGATIONS** the tools to:



introduce student-centered education practices.

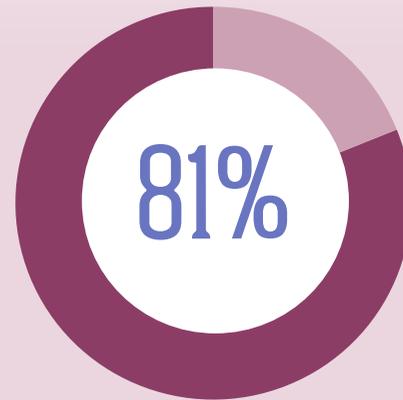


adopt technology.



incorporate experiential learning into their classrooms.

OUR VALUE TO EDUCATION DIRECTORS



81% OF THE EDUCATION DIRECTORS served by Jewish Learning Venture report that we provide the strategies to make them and their teachers more effective in delivering contemporary part-time education experiences to students and their families.

Bold

In all our endeavors, we strive to maintain a balance between honoring Jewish tradition and text and the realities of 21st century life. We also aspire to ensure there is a place for people of all abilities in Jewish community by refining our programs and developing new resources to remain in alignment with our constituents. Forward-thinking experimentation is key to successfully advancing our mission.

For fifteen years, Jewish Learning Venture has created inclusive Jewish communities in which individuals with special needs and their families have access to the full range of Jewish experiences from early childhood through the transition to adulthood. With Whole Community Inclusion, we prepare and support the professional and volunteer leaders in institutions and at the communal level to welcome and embrace people of all abilities. We also consult with parents to bolster their skills and confidence as home-based Jewish educators for their families.



We provide resources and training in inclusion to

1,000+

EDUCATION DIRECTORS • TEACHERS • CLERGY
PARENTS • CONGREGATIONAL LEADERS

We launched North America's **FIRST** B'nai Mitzvah Tutor Training Program



to improve people's skills and effectiveness in working with students of all abilities. The first cohort was comprised of:

26

CLERGY,
EDUCATORS &
OTHER TUTORS

from

6

COMMUNITIES
in the northeastern
United States



WE
TRAINED

25 TEENS

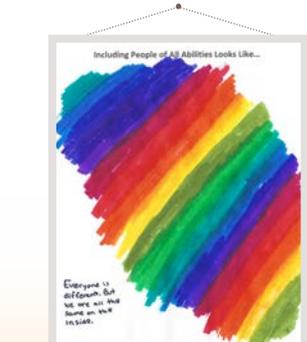
to support and advocate for students with disabilities in their home congregations and the community at large in the **Reta Emerson Fellowship/Teen Assistant Program**, bringing our total number of trainees to

225

FELLOWS

We host multiple **SENSORY-SENSITIVE ITERATIONS**

of our kidphilly programs in partnership with communal organizations that share a commitment to inclusion.



In celebration of Jewish Disability Awareness and Inclusion Month, we inspired

250 **GREATER PHILADELPHIA STUDENTS**

to create art that imagines a fully inclusive Jewish community.

At Jewish Learning Venture, we place innovation at the heart of our work, surfacing trends in American and in Jewish life and applying what we learn to our programs. We reflect, question, research, and design contemporary Jewish initiatives that encourage and prepare people to become involved with, and to build, Jewish community in Philadelphia and across the country.



MISSION
We inspire and empower people to make Jewish life, learning and community relevant and meaningful.

VISION
We envision individuals and families engaged in dynamic, connected, Jewish life in Greater Philadelphia and beyond.

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LEADERSHIP

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Michael Paul
Executive Vice President
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Amy Falk Russell
VP, Program
Walter Ferst
VP, Development
Steve Schwartz
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Rabbi Andrea Merow
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Eric Weitz
Sherrie Willner

* Past President

STAFF

Executive Team

Rabbi Philip Warmflash
Executive Director
Robin Minkoff
Director, Finance and Development
Lori Rubin
Director, Family Engagement

Program Staff

Gloria Becker
Director, Learning Initiatives in Jewish Education
Robyn Cohen
Director, PJ Library in Philadelphia
Gabrielle Kaplan-Mayer
Director, Whole Community Inclusion
Anna Marx
Director, Jewish Education and Leadership Development
Ellen Walters
Director, Learning Initiatives in Early Childhood Education

Administration

Irina Kraychik
Staff Accountant
Nicki Pollock
Executive Administrator
Emily G. Kane
Program Administrator

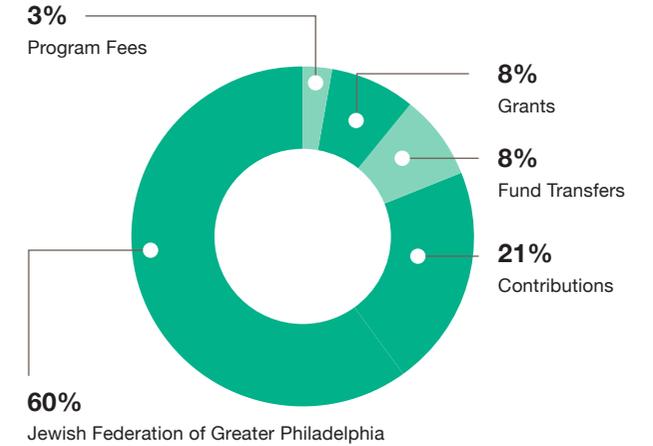
Consultants

Amy Alfred
Virginia Glatzer
Alyse Unterberger

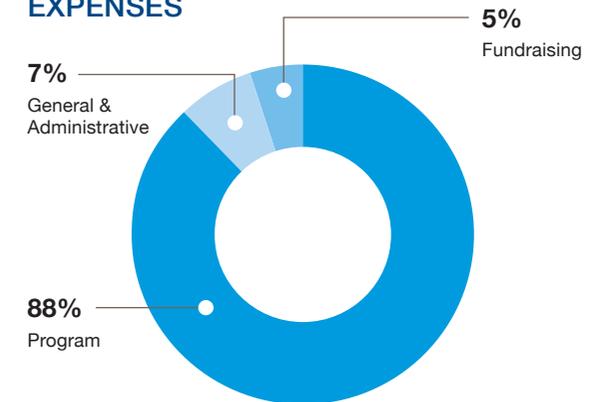
OPERATING REVENUE & EXPENSES

Budget of \$1,472,500

REVENUE



EXPENSES



Design and illustration: Masters Group Design

Jewish Learning Venture innovates programs that help people live connected Jewish lives.



Jewish Learning Venture™

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Partnering with:

