

## **1. Step One: Pick a Mitzvah.**

- a. The first step to creating a Mitzvah Moment is pick a Mitzvah to focus on. A Mitzvah is a good deed, a positive Jewish commandment to help another. Pick from among the following 4 Mitzvot: *Hachnasat Orchim* (Welcoming Guests), *Tikkun Olam* (fixing the world), *Bikkur Cholim* (visiting the sick), and *V'ahavta L'Re'acha Kamocha* (love your neighbor as yourself). ....  
*Shmirat haLashon* (Guarding your speech)

## **2. Step Two: Write a Moment.**

- a. Now that you have picked your Mitzvah you have to think of a moment. Think of a moment that could happen at camp where you act out this Mitzvah. It should be a scene for up to 2 people of 3 lines or less. For example:

John: Did you hear there's a bunch of trash out by the bonfire.

Sarah: Let's surprise everyone and clean it up right now.

John: Tikkum Olam, Fixing the World.

## **3. Step Three: Add the theme song**

- a. Rock out on some air instruments and sing the song together before and after your scene. "Mitzvah Moments! Mitzvahs in Disguise." For Example:

J+S: Mitzvah Moments! Mitzvahs in Disguise.

John: Did you hear there's a bunch of trash out by the bonfire.

Sarah: Let's surprise everyone and clean it up right now.

John: Tikkum Olam, Fixing the World.

J+S: Mitzvah Moments! Mitzvahs in Disguise

## **4. Step Four: Pick a Sponsor**

- a. If time Pick a Jewish product to be the sponsor of the Mitzvah Moment. Examples of a Jewish product could be Bagels, Kippahs, Shabbat Candles, Lulavs, Siddurs, or many more.

## **5. Step Five: Write a sponsor message.**

- a. Once you've picked a product write a funny name and sponsor message. Try using alliteration which means two words with the same first letter. For instance, "This is brought to you by Lenny's Lulavs, you'll Lu-love em!" or "This is brought to you by Kathy's Kippot, these Kippot are keepers" or "This is brought to you by Gary's Graggers, don't work harder, work gragger."

## **6. Step Six: Perform it.**

- a. Perform your Mitzvah Moment commercial for all your friends and counselors, even the whole camp!

## **7. Step Seven: Film it.**

- a. Film your 30 second Mitzvah Moment commercial to share it with your friends and with The Bible Playes.